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Real Estate Strategies Corporation Challenges the Market

Andrew B. Zezas, President of Real Estate Strategies Corporation recently announced the formation of the Company for the purpose of providing strategic real estate planning and implementation solutions to public, private and not-for-profit corporations occupying property in the greater New Jersey region. The Company provides sophisticated and traditional brokerage services, as well as, creative solutions that are both robust and scalable. Organizations that will benefit most from Real Estate Strategies Corporation's solutions, include those occupying spaces that house People, Logistics and Technology Functions, such as: headquarters and general office, data & communications, research & development, distribution & warehousing, and assembly & manufacturing spaces. Real Estate Strategies Corporation applies a unique approach to each type of property requirement.

“Corporate real estate should no longer be viewed as a liability that sits on a company’s books like an immovable concrete block” said Mr. Zezas. “If planned effectively, a company’s real estate can be more like modeling clay...a flexible and profitable resource, that rather than hindering change, actually facilitates it!”

After having spent 19 years in corporate real estate, and having served the real estate needs of many dynamic corporations, Mr. Zezas and his colleagues have, in just a few months, built a dynamic company comprised of a group of highly skilled professionals from diverse business backgrounds. The Company’s mission includes an important component: “to help people accomplish their corporate and professional objectives.” This philosophy is evident in the fact that everyone in the company, from the President to the receptionist, shares the title “Relationship Manager”.

Services offered include:
Strategic Planning and Implementation Services
Lease Restructuring Solutions
Real Estate Acquisition Services
Buying & Leasing Property
Site Selection
Renewal and Relocation Solutions

Occupied Portfolio Services
Database Management services
Database Application Procurement Assistance
Transaction Management Services
Portfolio Enhancement Services
Transaction Implementation Services
Solutions for the Procurement of Real Estate Services
Property Disposition Services
Selling, Subleasing & Creative Services
Facility Management Advisement
Select Property Representation Services

Real Estate Strategies Corporation is located at 1700 Galloping Hill Road, Kenilworth, New Jersey. Mr. Zegas can be reached at (908) 245-5999, x 11, or at:

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Business, Profits, and Strategy is an online publication from Real Estate Strategies Corporation, and is read by thousands of successful people each month. BPS is available free to business executives and entrepreneurs, and contains writings from a variety of experts in various fields, providing insightful, innovative, and dynamic ideas on ROI, risk, critical thinking, and profitability.

Request your copy of ***Business, Profits, and Strategy*** by logging onto www.realstrat.com, and entering your subscription information on the Publication page.

Andrew B. Zegas, SIOR, is Relationship Manager, Strategist, and President & CEO of Real Estate Strategies Corporation, Publisher of "*Business, Profits and Strategy*", a monthly online publication read by thousands of business, financial, and real estate executives nationally, and, is the author of two new real estate books, *The CFO's Guide to Understanding Corporate Real Estate Transactions* and *The CFO's Guide to Hiring the "Right" Real Estate Service Provider*, both of which will be available shortly at www.thecfosguide.com.

Mr. Zegas is well-known for his ease and informative style of public speaking, and has given talks, presentations, and has lead educational programs for business, professional, government, and trade associations, including the Building Owners and Managers Association, American Management Association, the U.S. Postal Service, RealComm, Society of Industrial and Office Realtors (SIOR), and others. Andrew is National Chairman of the SIOR Tenant Representation Specialty Practice Board, and is a licensed real estate instructor in Texas and Indiana. He can be reached at 908 245 5999 or via [email](mailto:andrew.zegas@realstrat.com).

Real Estate Strategies Corporation, located in Kenilworth, New Jersey, and serving clients throughout the country, helps companies create and execute Business *DRIVEN* Real Estate Solutions...and Opportunities, faster and with less risk. Visit www.realstrat.com.

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